# **Securitisations for Life Insurers**

Overview and opportunities

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# Agenda

Introduction
VIF Monetisation / Securitisation
Structuring of transactions
Key impacts – metrics, business, process

# **Situation in Italy**

### Italian Market Solvency I Ratio

	2010	2011	2012
P&C	288%	272%	276%
Life	187%	174%	199%
Total	218%	204%	222%

#### (€mio)



### Italian market Solvency II Ratio (LTGA)

YE11 SCR ratio	Scenario 1 CCP (100%)	Scenario 3 Higher CCP (250%)	Scenario 6 Extended MA Alternative
All Undertakings	132%	138%	182%
Life Undertakings	66%	83%	209%

- Capital is a scare resource, particularly for Life companies
- Trapped capital is an obstacle to an efficient use of capital
- The insurance market is interested in investigating ways to fund organic and inorganic growth

# Run-off in life business is likely to increase interest to accelerate release of funds

**Netherlands** — 3 companies in formal run-off. Several individual insurers practically in run-off due to collapse of individual market

**Belgium** — One medium sized insurer recently went into run-off but not formally

UK — 8 companies in run-off, representing£75 bn reservesMid 2000's: start of closed book consolidators

**Sweden** — 1 company in formal run-off and 7 companies closed its individual savings books

**Germany** —11 life companies in run-off with EUR 40 bn AuM (2011), which is 5% of the German market

**Spain** — no companies in formal run-off. However some companies left with savings business only, are practically in run-off

**Italy** — no companies in formal run-off. However segregated with profit funds in run-off are common and some interest exists in securitisation opportunities for with profit funds **Switzerland** — 3 companies in formal run-off. Several individual insurers practically in run-off due to collapse of individual market

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# **Securitisations in the insurance industry**

### What are securitisations?

- Securitisation is the process of converting illiquid assets into assetbacked instruments which can be sold in the debt capital markets.
- Any type of asset with a reasonably predictable stream of future cash flows can be securitised.
- Securitization in the capital markets started in the banking industry in the 1970s (e.g. Asset Backed Securities, Collateralised Debt Obligations).
- Securitization has since evolved and reached the insurance industry in t late 1990s.
- Today a wide range of insurance assets/risks have been securitized successfully in the capital markets – refer to exhibition on the right.

## Matrix of insurance securitisation products

	Non-CAT	CAT (Peak risk transfer)
P&C	<ul><li>Mass risk protection</li><li>Motor insurance securitisation</li></ul>	<ul><li>Extreme event protection</li><li>Cat-Bonds (eg Hurricanes)</li><li>Sidecars</li></ul>
	Financing tools by monetising future income	Extreme risk transfer
Life	<ul> <li>Value of in-force (VIF) securitisations</li> </ul>	<ul> <li>Mortality and longevity bonds</li> </ul>
LIIG	<ul> <li>Reserve funding securitisations (eg to comply with XXX/AXXX regulation in the US)</li> </ul>	<ul> <li>Structured transactions for longevity / disability / health risk transfer</li> </ul>

### Illustration of a securitisation



# What are VIF monetisations and securitisations?

### Value-of-in-force business (VIF)

- VIF refers to the future profits expected to emerge from a specific life insurance portfolio
- Estimations and calculations of VIF can be made by performing actuarial projections of the life insurance portfolio's cash flows

#### **VIF** monetisations

- A VIF-monetisation is a transaction that allows an insurer to exchange expected future cashflows for an upfront amount of capital.
- Transactions often negotiated with reinsurers and / or investment banks

### **VIF** securitisations

- A VIF-securitisations is a specific type of VIF monetisation where securities are created
- The purchasers of the security exchanges the purchase price for future cash flows expected from the underlying insurance portfolio

#### **Purpose of VIF transactions**

- Monetise future profits embedded in a block of life business
- Proceeds can be used for other corporate purposes (eg funding acquisitions, new business growth, special dividends or share buyback)
- Potentially improving capital efficiency, transferring risk and improving RoE

# VIF monetisations and securitisations are important capital management tools

## Capital management toolbox



...and a useful tool to enhance or protect group liquidity and dividend-paying capacity

# More recent VIF monetisation and securitisation deals

- In the life market, VIF-monetisation and securitisation have been structured in different ways
- Significant further interest in Spain/Portugal and from insurers across various markets more deals expected...

### An overview of selected prior transactions:

Insurer / bancassurer	Investor	Date	Acquired business	N	otable features	Payment
AEGON (Portofinos)	-	January 2007	Non-profit, unit-linked and unitised with-profits	•	Securitisation, no monoline guarantee Unrated private placement	£92m
Bank of Ireland (Avondale)	-	October 2007	Unit-linked life and pensions	•	Securitisation with monoline guarantee Synthetic structure based on modeled rather than actual surplus	€400m
Santander	Abbey Life (Deutsche Bank)	July 2012	Individual life risk business, including annually renewable term business & single premium term business	•	Private placement (reinsurance) Quota share reinsurance 100%	€490m
CaixaBank	Berkshire Hathaway	November 2012	Individual life risk business, including annually renewable term business	•	Private placement (reinsurance) Quota share reinsurance 100%	€524m
BBVA	SCOR	March 2013	Individual life risk business, including annually renewable term business & single premium term business	•	Private placement (reinsurance) Quota share reinsurance 90%	€630m
BES Vida	Munich Re	June 2013	individual life business	•	Private placement (reinsurance)	~€150m

Source: Company press announcements.

# **Key parties involved in a VIF securitisation**



### Structure and details of transaction have to be tailored to individual purposes

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# **Capital markets structure – Private placement**



- Implemented using an Insurance-Linked Loan (ILL) or reinsurance
- Investors directly exposed to underlying insurance risks

Pros	Cons	Considerations
<ul> <li>Precedents for securitising UK unit-linked, non-profit and with-profits business</li> <li>Quicker and cheaper to implement than a public placement</li> <li>Small number of investors may enable achievement of greater price efficiency and increases potential flexibility of structure</li> <li>Scope for more complex products to be included in defined block</li> </ul>	<ul> <li>Monetary amount that can be raised in a private transaction likely to be less than a public capital markets issue, reflecting credit exposure and illiquidity of a private placement – however with lower overheads it may be more efficient to use a series of private transactions than a single public capital markets issue</li> <li>May still require full rating</li> </ul>	<ul> <li>A (securitised) value of in force asset may be a reasonable asset for a pension plan</li> <li>Advance rate determined through a series of stress tests on underlying portfolio cash flows</li> <li>Potential benefit from higher effective return on capital employed – financing the VIF with securitised debt rather than shareholder equity</li> </ul>

## **Traditional capital markets structure – Public placement**



- Cash raised at SPV protects HoldCo as to the emergence of surplus at the insurance subsidiary
- Protection through counterparty contract similar to reinsurance

Pros	Cons	Considerations	
<ul> <li>Precedents for securitising UK unit-linked, non-profit (incl annuities) and with-profits business</li> <li>Can be on a synthetic basis to speed up implementation and reduce administration</li> <li>Can combine VIFs from different legal entities in one transaction</li> <li>Asset diversification for investors</li> </ul>	<ul> <li>Complexity and potential inflexibility of structures</li> <li>Capital raised needs to be down-streamed to be used in Group</li> <li>Public placements may need extra due diligence, level of disclosure, independent credit ratings, etc</li> </ul>	<ul> <li>Counterparty could be either HoldCo or LifeCo</li> <li>Various structures exist e.g. ISPV or ICC / PCC structures could be considered</li> <li>Domicile of SPV may lead to tax advantages</li> <li>Could use pre-agreed surplus formula or published surplus</li> </ul>	

## **Recent pure reinsurance structures seen in Spain and Portugal**



Pros	Cons	Considerations	
<ul> <li>✓ Single investor</li> <li>✓ Relatively simple structure</li> <li>✓ Profit sharing arrangements can be used to improve LTV and ensure cedant retains 'skin in the game'</li> </ul>	<ul> <li>Reinsurer likely to require protection against lapse risk e.g. via contractual terms such as early termination arrangements</li> <li>Significant haircuts to EV seen in recent European transactions</li> <li>Reinsurer appetite / capacity unclear in UK market</li> </ul>	<ul> <li>Expenses typically prescribed in the surplus formula</li> <li>Collateral arrangements required to mitigate counterparty risks and protect policyholders</li> <li>Reinsurer may retrocede some of the risks</li> <li>Considerable negotiation required to agree terms and special clauses</li> </ul>	

# **Even one step further: a segmented risk transfer?**

## More flexible structures could appeal to more investors



Current securitisation arrangements lack the ability to tailor exposure – investors take exposure to all the risks for a given return

Splitting the emergence of VIF by drivers could allow different investors to get tailored risk exposure and get paid accordingly

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# High-level consideration of impact on key metrics

• How can a VIF securitisation impact key risk metrics of an insurance company?

Solvency I	Economic view	Solvency 2	Liquidity
Improves Pillar 1 position by cash amount raised / initial reinsurance commission No need to set up reserves as future payments to investors contingent on surplus arising	VIF already recognised under Pillar 2 Could be used to turn VIF partly into cash	VIF already recognised under SII – although could be employed to address non-economic aspects e.g. contract boundaries, risk margin Impact on SCR will depend on extent of risk transfer and financing under chosen structure	Cash raised at life companies might be up-streamed to improve capital and liquidity position of the group

IFRS → Under existing IFRS, we expect a direct improvement in the life company's IFRS equity... although we understand that such a benefit may not arise once IFRS 4 Phase II becomes effective \_\_\_\_\_

 $EV \rightarrow$  The impact on the insurer's reported EV will depend primarily on the price paid for the portfolio relative to the EV

# **Key business considerations**

How much you want to raise?

**Debt vs equity** 

Speed (public vs private)

**Duration of funding** 

Flexibility

**Complexity and costs** 

**Market conditions** 

Future proofing (Solvency II?)

# A possible timeframe for a VIF securitisation (capital market placement)\*

1-2 Months	<ul> <li>Choice in-force portfolio to be securitised</li> <li>Consider securitisation objectives</li> <li>Determination of securitisation structure</li> <li>Creation of information memorandum document</li> <li>Detailed cash flow analysis (estimates / forecasts)</li> <li>Preparation for rating process</li> </ul>
3-4	<ul> <li>Results from cash flow analysis and verification of securitisation eligibility</li> <li>Final structure of securitisation (possibly including liquidity provider, monoline insurer, swap counterparty and reinsurance)</li> <li>Pricing of issue</li> <li>Founding of SPV</li> <li>Approach of rating agencies</li> <li>Initiation of stock exchange approval process and draft of offering circular (in case of market issuance)</li> </ul>
5-6	<ul> <li>Completion of documentation and legal documents</li> <li>Approach of investors (marketing, publication of circular etc.) / arrange distribution by investment banks</li> <li>Transfer of rights / assets to the SPV</li> <li>Close transaction</li> </ul>





\*) Excludes time for rating process and is indicative only as timeframe may vary from transaction to transaction



