

Worldwide Smartphone Sales to End Users by Vendor in 3Q13 (Thousands of Units)

| Company | 3Q13 Units | 3Q13 Market Share (%) | 3Q12 Units | 3Q12 Market Share (%) |
|----------------|-----------------------|----------------------------------|-----------------------|----------------------------------|
| Samsung | 80,356.8 | 32.1 | 55,054.2 | 32.1 |
| Apple | 30,330.0 | 12.1 | 24,620.3 | 14.3 |
| Lenovo | 12,882.0 | 5.1 | 6,981.0 | 4.1 |
| LG Electronics | 12,055.4 | 4.8 | 6,986.1 | 4.1 |
| Huawei | 11665.7 | 4.7 | 7,804.3 | 4.5 |
| Others | 102941.8 | 41.1 | 70206.8 | 40.9 |
| Total | 250,231.7 | 100.0 | 171,652.7 | 100.0 |

Source: Gartner (November 2013)

Worldwide Smartphone Sales to End Users by Operating System in 3Q13 (Thousands of Units)

| Operating System | 3Q13 Units | 3Q13 Market Share (%) | 3Q12 Units | 3Q12 Market Share (%) |
|-------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|
| Android | 205,022.7 | 81.9 | 124,552.3 | 72.6 |
| iOS | 30,330.0 | 12.1 | 24,620.3 | 14.3 |
| Microsoft | 8,912.3 | 3.6 | 3,993.6 | 2.3 |
| BlackBerry | 4,400.7 | 1.8 | 8,946.8 | 5.2 |
| Bada | 633.3 | 0.3 | 4,454.7 | 2.6 |
| Symbian | 457.5 | 0.2 | 4,401.3 | 2.6 |
| Others | 475.2 | 0.2 | 683.7 | 0.4 |
| Total | 250,231.7 | 100.0 | 171,652.7 | 100.0 |

Source: Gartner (November 2013)

Worldwide Mobile Phone Sales to End Users by Vendor in 3Q13 (Thousands of Units)

| Company | 3Q13 Units | 3Q13 Market Share (%) | 3Q12 Units | 3Q12 Market Share (%) |
|-------------------------------|-----------------------|----------------------------------|-----------------------|----------------------------------|
| Samsung | 117,053.8 | 25.7 | 97,956.8 | 22.7 |
| Nokia | 63,048.4 | 13.8 | 82,300.6 | 19.1 |
| Apple | 30,330.0 | 6.7 | 24,620.3 | 5.7 |
| LG Electronics | 18,030.7 | 4.0 | 13,968.8 | 3.2 |
| ZTE | 13,696.4 | 3.0 | 16,605.9 | 3.9 |
| Huawei | 13,574.4 | 3.0 | 11,918.9 | 2.8 |
| Lenovo | 12,999.8 | 2.9 | 7,203.7 | 1.7 |
| TCL Communication | 12,345.6 | 2.7 | 9,326.7 | 2.2 |
| Sony Mobile Communications | 9,757.5 | 2.1 | 8,202.4 | 1.9 |
| Yulong | 8,801.0 | 1.9 | 5,218.5 | 1.2 |
| Others | 156,004.7 | 34.2 | 153,701.20 | 35.7 |
| Total | 455,642.3 | 100.0 | 431,023.8 | 100.0 |

Source: Gartner (November 2013)