

Table 1: Worldwide Tablet Sales to End Users by Operating System, 2013 (Units)

Operating System	2013 Sales	2013 Market Share (%)	2012 Sales	2012 Market Share (%)
Android	120,961,445	61.9	53,341,250	45.8
iOS	70,400,159	36.0	61,465,632	52.8
Microsoft	4,031,802	2.1	1,162,435	1.0
Others	41,598	<0.1	379,000	0.3
Total	195,435,004	100.0	116,348,317	100.0

Source: Gartner (February 2014)

Table 2: Worldwide Tablet Sales to End Users by Vendor, 2013 (Units)

Vendor	2013 Sales	2013 Market Share (%)	2012 Sales	2012 Market Share (%)
Apple	70,400,159	36.0	61,465,632	52.8
Samsung	37,411,921	19.1	8,583,146	7.4
ASUS	11,039,156	5.6	6,262,371	5.4
Amazon	9,401,846	4.8	7,707,800	6.6
Lenovo	6,525,762	3.3	2,186,993	1.9
Others	60,656,161	31.0	30,142,374	25.8
Total	195,435,004	100.0	116,348,317	100.0

Source: Gartner (February 2014)