

Table 1: Q4'10 Worldwide TV Shipments by Technology (000s)

Technology	Q4'10 Units	Q4'10 Unit Share	Q/Q Growth	Y/Y Growth
LCD TV	63,506	81.8%	39%	26%
PDP TV	5,662	7.3%	17%	20%
OLED TV	0.4	0.0%	159%	-1%
CRT TV	8,358	10.8%	-10%	-32%
RPTV	65	0.1%	80.6%	28%
Total	77,592	100%	30%	15%

Source: DisplaySearch [Quarterly Advanced Global TV Shipment and Forecast Report](#)

Table 2: Q4'10 Worldwide Flat Panel TV Brand Rankings by Revenue Share

Rank	Brand	Q3'10 Share	Q4'10 Share	Q/Q Growth	Y/Y Growth
1	Samsung	21.6%	21.4%	27%	2%
2	Sony	11.8%	14.2%	54%	34%
3	LGE	13.5%	12.7%	20%	18%
4	Panasonic	9.1%	8.3%	15%	13%
5	Sharp	8.0%	8.1%	29%	67%
	Other	36%	35.3%	25%	8%
	Total	100.0%	100.0%	28%	15%

Source: DisplaySearch [Quarterly Advanced Global TV Shipment and Forecast Report](#)