

Il mercato degli smartphone

Vendor	2Q11 Shipments	2Q11 Market Share	2Q10 Shipments	2Q10 Market Share	2Q11/2Q10 Change
Apple	20.3	19.1%	8.4	13.0%	141.7%
Samsung	17.3	16.2%	3.6	5.6%	380.6%
Nokia	16.7	15.7%	24.0	37.3%	-30.4%
Research In Motion	12.4	11.6%	11.2	17.4%	10.7%
HTC	11.7	11.0%	4.4	6.8%	165.9%
Others	28.1	26.4%	12.8	19.9%	119.5%
Total	106.5	100.0%	64.4	100.0%	65.4%

Fonte: IDC Worldwide Mobile Phone Tracker