

Exhibit 1: Global Smartphone Vendor Shipments and Market Share in Q1 2012

Global Smartphone Vendor Shipments (Millions of Units)	Q1'11	Q1 '12
Samsung	12.6	44.5
Apple	18.6	35.1
Nokia	24.2	11.9
Others	47.6	53.8
Total	103.0	145.3

Global Smartphone Vendor Marketshare %	Q1'11	Q1 '12
Samsung	12.2%	30.6%
Apple	18.1%	24.1%
Nokia	23.5%	8.2%
Others	46.2%	37.1%
Total	100.0%	100.0%

Total Growth Year-over-Year %	86.0%	41.1%
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Samsung & Apple Global Smartphone Marketshare Combined	30.3%	54.8%
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(Credit: Strategy Analytics)

Global Smartphone Suppliers That Have Reported Results to Date for Q1 2012

(Shipments in Millions of Units)*

Company	Q4 '11 Shipments (Millions)	Q1 '12 Shipments (Millions)	Q4 '11/Q1 '12 Quarterly Growth
Apple	37	35	-5%
Samsung	36	32	-11%
Nokia	20	12	-39%
RIM	14	11	-21%
LG	5	4	-19%

*Excludes results from companies that haven't reported results yet

Source: IHS iSuppli April 2012

Global Cellphone Suppliers That Have Reported Results to Date for Q1 2012

(Shipments in Millions of Units)*

Company	Q4 '11 Shipments (Millions)	Q1 '12 Shipments (Millions)	Q4 '11/Q1 '12 Quarterly Growth
Samsung	106	92	-13%
Nokia	114	83	-27%
Apple	37	35	-5%
LG	18	14	-23%
RIM	14	11	-21%

*Excludes results from companies that haven't reported results yet

Source: IHS iSuppli April 2012