

Le tabelle di IDC

Top 5 Smart Connected Device Vendors, Shipments, and Market Share, Q3 2012 (shipments in millions)

Vendor	3Q12 Unit Shipments	3Q12 Market Share	3Q11 Unit Shipments	3Q11 Market Share	3Q12/3Q11 Growth
Samsung	66.1	21.8%	33.5	14.0%	97.5%
Apple	45.8	15.1%	33.1	13.9%	38.3%
Lenovo	21.1	7.0%	13.2	5.5%	60.0%
HP	14.0	4.6%	17.6	7.4%	-20.5%
Sony	11.0	3.6%	8.7	3.7%	25.4%
Other	145.6	48.0%	132.7	55.6%	9.7%
Total	303.6	100.0%	238.9	100.0%	27.1%

Source: IDC Worldwide Quarterly Smart Connected Device Tracker, December 10, 2012.

Smart Connected Device Market by Product Category, Shipments, Market Share, 2012-2016 (shipments in millions)

Product Category	2016 Unit Shipments	2016 Market Share	2012 Unit Shipments	2012 Market Share	2016/2012 Growth
Desktop PC	151.0	7.2%	149.2	12.5%	1.2%
Portable PC	268.8	12.8%	205.1	17.2%	31.1%
Smartphone	1405.3	66.7%	717.5	60.1%	95.9%
Tablet	282.7	13.4%	122.3	10.2%	131.2%
Total	2107.8	100.0%	1194.0	100.0%	76.5%

Source: IDC Worldwide Quarterly Smart Connected Device Tracker, December 10, 2012.