

RAPPORTO GARTNER

Table 1
Worldwide Mobile Phone Sales to End Users by Vendor in 1Q13 (Thousands of Units)

Company	1Q13 Units	1Q13 Market Share (%)	1Q12 Units	1Q12 Market Share (%)
Samsung	100,657.7	23.6	89,284.6	21.1
Nokia	63,215.2	14.8	83,162.5	19.7
Apple	38,331.8	9.0	33,120.5	7.8
LG Electronics	15,615.8	3.7	14,720.4	3.5
ZTE	14,606.6	3.4	17,379.7	4.1
Huawei Technologies	11,114.8	2.6	10,796.1	2.6
TCL Communication	8,515.9	2.0	7,396.6	1.7
Sony Mobile Communications	7,955.5	1.9	7,898.4	1.9
Lenovo	7,778.9	1.8	5,820.6	1.4
Yulong	7,478.8	1.8	3,146.6	0.7
Others	150,550.6	35.4	150,229.40	35.5
Total	425,821.6	100.0	422,955.4	100.0

Source: Gartner (May 2013)

Table 2
Worldwide Smartphone Sales to End Users by Vendor in 1Q13 (Thousands of Units)

Company	1Q13 Units	1Q13 Market Share (%)	1Q12 Units	1Q12 Market Share (%)
Samsung	64,740.0	30.8	40,612.8	27.6
Apple	38,331.8	18.2	33,120.5	22.5
LG Electronics	10,080.4	4.8	4,961.4	3.4
Huawei Technologies	9,334.2	4.4	5,269.6	3.6
ZTE	7,883.3	3.8	4,518.9	3.1
Others	79,676.4	37.9	58,537.0	39.8
Total	210,046.1	100.0	147,020.2	100.0

Source: Gartner (May 2013)

Table 3
Worldwide Smartphone Sales to End Users by Operating System in 1Q13 (Thousands of Units)

Operating System	1Q13 Units	1Q13 Market Share (%)	1Q12 Units	1Q12 Market Share (%)
Android	156,186.0	74.4	83,684.4	56.9
iOS	38,331.8	18.2	33,120.5	22.5
Research In Motion	6,218.6	3.0	9,939.3	6.8
Microsoft	5,989.2	2.9	2,722.5	1.9
Bada	1,370.8	0.7	3,843.7	2.6
Symbian	1,349.4	0.6	12,466.9	8.5
Others	600.3	0.3	1,242.9	0.8
Total	210,046.1	100.0	147,020.2	100.0

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